

PROJECT DRAWDOWN®

THE WORLD'S LEADING GUIDE TO SCIENCE-BASED CLIMATE SOLUTIONS

SUPERCHARGE

Advancing Science-Based Solutions to Climate Change

2026



DRIVING SCIENCE-BASED CLIMATE ACTION

■ For nearly a decade, **Project Drawdown** has been synonymous with climate solutions. What began as a groundbreaking book showcasing the technologies and practices that can stop climate change has grown into one of the most essential climate organizations in the world, guiding leaders toward the highest-impact solutions.

Whether it's **Drawdown Explorer**, the world's most comprehensive climate solutions platform; the widely used **Drawdown Learn** videos; numerous TED talks and online presentations; or direct engagement with climate professionals, Project Drawdown drives science-based action across the entire climate ecosystem, from the living room to the boardroom and everywhere in between.

When Fortune 500 companies want to deploy science-based solutions, they turn to Project Drawdown. When climate funders want to learn where investments will have the greatest impact, they turn to Project Drawdown. When journalists need to cut through greenwashing to share the science behind climate solutions, they turn to Project Drawdown. Even AI knows where to turn when asked for the best source of information on climate solutions: Project Drawdown.

Our work has shaped policy, led to the creation of numerous companies, driven countless investments, helped tens of thousands take action at work, and inspired millions across the world to advance climate solutions.

We have even shaped the language of climate change, pioneering now-ubiquitous phrases like “emergency brake” solutions and “every job is a climate job.” These concepts, and many more inspired by Project Drawdown, have helped galvanize effective climate action worldwide.

More importantly, we have shaped the vision for what's possible: a world without a climate crisis, where people and nature thrive together. Not centuries from now, but within a generation.

We still have time to choose this future, but the window of opportunity is closing. As the world's leading guide to climate solutions, Project Drawdown is charting a path forward – and now we're asking you to stand with us to meet this moment and choose a better future.



[Project Drawdown] is an incomparable one-stop shop for everything from a 30,000-foot view to a microscopic analysis of climate solutions!”

KATHARINE HAYHOE, PH.D.

CHIEF SCIENTIST, THE NATURE CONSERVANCY

LETTER FROM THE DIRECTOR

An investor in California. A teacher in Kenya. A city planner in Chicago. A student in São Paulo.

They've never met. But they're all using the same climate solutions data to change their corner of the world.

Our generous donors made that possible. And this is only the beginning of the impact supporters of Project Drawdown are creating.

Around the world, the search for credible answers, practical solutions, and reasons for hope has never been more urgent. At Project Drawdown, we believe that search deserves a serious, science-based response — one that is as actionable as it is inspiring. Because of this work, proven climate solutions are reaching new hands, taking

root in new places, and helping communities drive action.

This past year, climate solutions moved closer to the mainstream. More educators, policymakers, investors, business leaders, and community organizers turned to Project Drawdown not just for data, but for direction. And because of the generosity of our donors, we were there — with trusted tools, rigorous research, and growing evidence that the solutions we need already exist.

I am deeply grateful for everything your support makes possible. **Every day, I see momentum building.**

In the pages ahead, you'll see where that momentum is accelerating, where evidence for climate solutions is strongest, and how we're driving

measurable, meaningful, and lasting progress. You'll meet the people putting these solutions to work. You'll see the partnerships making science more accessible than ever. Above all, you'll find reasons for hope.

Over the next year, our focus will be on developing new initiatives to **supercharge climate action** based on our research. This work will include direct engagement with climate leaders to meet them where they are and help them make more strategic and impactful progress on their climate journey.

In closing, this report tells a story that belongs as much to you as it does to us: what becomes possible when science-based data meet determined people, and when



a global community chooses action over despair.

You are an essential part of our mission. And the best of what we will accomplish together is still ahead.

With gratitude,

JONATHAN FOLEY, PH.D.
EXECUTIVE DIRECTOR
PROJECT DRAWDOWN





OUR WORK

Everything we do at Project Drawdown is grounded in science – but we know science alone is not enough to stop climate change. That’s why we have also built out our expertise in stakeholder engagement and storytelling, to ensure that we can both do good science and use that science to do good.

SCIENCE

We conduct cutting-edge research to identify the best possible climate solutions and design the most effective strategies to bring them to scale. We take the guesswork out of addressing climate change, providing a science-based foundation for the wider climate ecosystem.

We have created [Drawdown Explorer](#) – the world’s leading platform for advancing science-based climate solutions – and have conducted groundbreaking research on climate and [black carbon](#), cooking, [poverty](#), and [food, agriculture, and land use](#), among other critical subjects. And we’re advancing work focused on [“emergency brake” climate solutions](#) and the intersection of climate, nature, and [human well-being](#).

Our science team includes renowned experts with deep experience across numerous disciplines. Indeed, several of our scientists are among the world’s most highly cited researchers in their fields. Moreover, Project Drawdown scientists share their expertise publicly through popular articles, media appearances, conferences, TED Talks, and more.

STAKEHOLDERS

We use science to inform, inspire, and empower key stakeholders and climate leaders – including philanthropists, investors, business leaders, policymakers, community leaders, and others – to take bold action and bring effective solutions to scale.

Since 2017, Project Drawdown’s data-driven, wide-angle lens has spurred the formation of numerous climate funds and venture capital firms. Our work has also guided philanthropists – including major foundations and family offices – on their climate giving, influencing new climate funding. And we’ve advanced innovative climate strategies and investments across the business world, from start-ups to Fortune 500 companies.

We have also helped companies bring better climate solutions into the workplace, transforming thousands of employees and business leaders into climate champions through our hugely successful [Job Function Action Guides](#).

And we work with community leaders, whether through our new [SHIFT](#) guide featuring more effective individual climate actions or by showcasing their efforts in our extensive media libraries.

STORIES

Science can change minds, and stories can change hearts. Together, they can change the world.

We use the power of multimedia to help shift the narrative on climate change – from problem to solution and from “doom and gloom” to “opportunity and possibility.” Along the way, we showcase often-overlooked climate heroes putting solutions into action.



By sharing stories of climate action – through video, popular articles, social media, and more – we’re showing, rather than telling, that it’s possible to stop climate change. Our work communicating climate solutions in action has reached millions worldwide, uplifting the people and practices working to protect the planet.



We already have the solutions. The question is: will we scale them fast enough? [Drawdown Explorer is] an excellent new tool from Jonathan Foley and the team at Project Drawdown – a climate solutions platform, designed to guide climate leaders from all backgrounds toward the most effective actions for them.”

CHRISTIANA FIGUERES, FORMER U.N. CLIMATE CHANGE EXECUTIVE SECRETARY AND CHIEF NEGOTIATOR OF THE PARIS AGREEMENT



ADVANCING SCIENCE-BASED CLIMATE ACTION

■ Science is at the center of all we do at Project Drawdown. In the early days of our organization, researchers focused on identifying technologies and practices that, if deployed together at scale, could halt climate change. Now we're developing leading-edge, science-based tools to guide more effective climate action.

DRAWDOWN EXPLORER

Launched in 2025, our groundbreaking [Drawdown Explorer](#) platform is revolutionizing the ability of climate leaders to identify and scale the most effective climate solutions at the national and regional level, everywhere in the world. With Drawdown Explorer, we are moving beyond describing effective solutions to charting new strategies for accelerating climate action.

Built upon trillions of data points and thousands of hours of analysis by top scientists, Drawdown Explorer is the definitive guide to effective climate action, highlighting emergency brake solutions that can rapidly reduce emissions, geographic hot

spots to maximize impact, and additional benefits to people — improved health, economic vitality, security — and nature. **To date, more than 100 solutions have been published, with more coming online regularly.**

For each highly recommended solution, Drawdown Explorer provides detailed information about adoption, cost, scalability, additional benefits, and oftentimes geographic priorities for deployment. Moreover, it offers specific recommendations on how various actors — including policymakers, investors, business leaders, and others — can best unlock and accelerate solutions, given their unique resources and capabilities.

The next phase of Drawdown Explorer will include analyses of “enabling solutions (technologies and practices that facilitate the adoption of solutions), interactive maps highlighting location-based solutions, a state-of-the-art natural language interface, and much more. We are also advancing a partnership with Vibrant Data Labs to develop tools within Drawdown Explorer that track organizations working on climate solutions and the financial flows associated with each.

**~8,000 LINKS FROM
OTHER WEBSITES TO
DRAWDOWN EXPLORER**

DRAWDOWN FOOD

Despite the importance of food systems in the global climate challenge, **effective solutions in this space receive only 3% of public climate finance**

— while greenwashing, disinformation, and false solutions dominate the conversation. Our Drawdown Food initiative is working to change this by creating and sharing science-based plans to address climate change in the food, agriculture, land, and ocean sector.

By drawing attention to science-based solutions in this sector, dispelling greenwashing myths, and working with key stakeholders worldwide, [Drawdown Food's](#) work empowers policymakers,

community leaders, businesses, investors, philanthropists, and others to deploy the most impactful climate actions across the global food system.

DRAWDOWN FOR NATURE

As daunting as climate change is, it's far from the only challenge humanity faces today. [Drawdown for Nature](#) aims to tap the connections among **climate change, biodiversity loss, and human well-being** to build a robust, evidence-based framework that change-makers around the world can use to identify and prioritize actions that simultaneously abate climate change, protect nature, and enhance human well-being.

CLIMATE SCIENCE SERVING AMERICA

Earlier this year, we announced the [Climate Science](#)

[Serving America fellowship](#)

– a new initiative supporting **world-class Ph.D.-level scientists and engineers** focused on climate science and climate solutions in the public good. The first cohort of fellows will join Project Drawdown later this year.

LOOKING AHEAD

Our current efforts focus on three key elements: time, location, and co-benefits – the **“TLC” of climate solutions.**

With respect to time, we have pioneered the understanding of how focusing on fast-acting climate pollutants such as methane, black carbon, and carbon monoxide can rapidly reduce warming, buying valuable time for adaptation and deeper mitigation work.

With respect to location, our world-class mapping team is applying emerging geospatial knowledge and tools to identify where



to deploy various climate solutions for maximum impact.

And calling out co-benefits – additional benefits beyond climate change mitigation, from reducing poverty and enhancing health to protecting ecosystems and nurturing biodiversity – expands the

sphere of interest and investment in climate solutions around the world.

By providing science-based intelligence across these three dimensions, we can help climate leaders **supercharge climate action and maximize impact.**



[Project Drawdown's] work brings evidence-based clarity to climate solutions, while elevating food systems decarbonization as an urgent and critical component of any comprehensive climate strategy.”

MAX ELDER, CEO, FOOD SYSTEMS INNOVATION



SUPPORTING BOLD CLIMATE LEADERSHIP

■ We take being the world's leading guide to science-based climate solutions seriously, and that means building the tools, resources, and programs that empower climate leaders from all walks of life to take **bigger, bolder action.**

Last September, Project Drawdown launched not one, but two groundbreaking platforms for climate action: [Drawdown Explorer](#) and [SHIFT](#) (the [Super High-Impact Initiative for Fixing Tomorrow](#)). Together, these two resources provide

science-based insights to guide climate action at any scale.

In the year to come, we are making these tools even more accessible and impactful through dedicated programs for climate funders and community leaders.



DRAWDOWN CAPITAL

Drawdown Capital will supercharge climate action by helping philanthropists and investors make the most of every dollar they spend. Currently, far too much money is going toward climate interventions that are either unproven or untargeted. Drawdown Capital **will close the gap between investment and impact** by building science-based tools – grounded in Draw-

down Explorer – and developing strategic partnerships that guide climate finance.

SHIFT MEETS DRAWDOWN COMMUNITIES

With our work focused on individuals, we'll be taking [SHIFT](#) to another level by walking thousands of community leaders from across the country through the platform and showing them how to implement its suite of climate actions. **By engaging directly with local change-makers**, this effort will show that individual and community-scale solutions ripple well beyond the boundaries of a home or town.

DRAWDOWN LEARN

To become a climate leader, one must first understand the science behind the problem and its solutions. To that end, we'll soon be launching updated versions of our **world-class educational videos on climate change**. From breaking down emissions by sector to clarifying the criteria Drawdown Explorer solutions must meet to be highly recommended, these revamped materials will be the gold standard for educational content on climate change.



What we value most is [Project Drawdown's] ability to translate rigorous climate science into practical, actionable solutions that support real-world impact across philanthropy, investing, and community resilience. At a moment when many organizations are looking for credible pathways forward, Project Drawdown provides the clarity, evidence, and optimism needed to help turn climate ambition into meaningful action."

KATHLEEN SIMPSON, CEO, THE RUSSELL FAMILY FOUNDATION

TELLING THE CLIMATE SOLUTIONS STORY

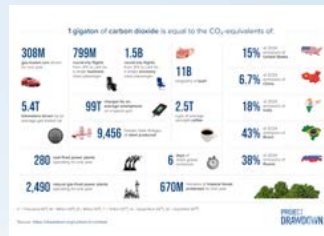
■ At Project Drawdown, we use the power of **human-centered storytelling and engaging communications** to help move the narrative on climate change and inspire the vision of a more hopeful future. Along the way, we showcase solutions in action – across America and the world.

DRAWDOWN STORIES

Over the past year, our multimedia storytelling initiative, [Drawdown's Neighborhood](#), highlighted **diverse climate heroes around the United States** – with a focus on change-makers in Los Angeles – while our [Global Solutions Diary](#) featured user-generated climate videos from around the world.



EXPANDING THOUGHT LEADERSHIP



We also launched [Carbon in Context](#) – a free-to-use tool that **converts greenhouse gas emissions quantities into familiar terms** – and expanded the publication of [Drawdown Insights](#), our home for thought leader content from Project Drawdown's climate experts.

CLIMATE IN THE NEWS

In addition, our team continues to work closely with journalists and climate reporting networks around the world to **ensure science-based solutions reach as many people as possible.**



We're leading studies analyzing climate solutions coverage in mainstream media to alert newsrooms to possible coverage gaps.

LOOKING AHEAD

Over the next year, we'll be **expanding our efforts to create and disseminate even more engaging content**, ranging from data visualizations and video shorts to online events and live interviews. And starting this fall, we'll be launching a major new multimedia series highlighting climate solutions at the intersection of food, agriculture, and land use.

Our overall goal is to make the science of Project Drawdown as engaging and accessible as possible, so change-makers across the globe can accelerate climate action.

“Whether you are a corporate leader, a government official, a climate-conscious citizen, or an investor looking for where to make a difference, Project Drawdown provides the insights and information you need to make impactful decisions.”

BRITTON JONES, CHAIRMAN & CEO, NXT EVENTS MEDIA GROUP

OUR IMPACT & REACH

Since our origins as a New York Times best-selling book, **Project Drawdown has been shaping meaningful climate action worldwide.** Our work has helped business leaders, investors, philanthropists, policymakers, community leaders, and others deploy science-based climate solutions and strategies. In just the past few years, we have:

- **Inspired & Informed Climate Investors.** Project Drawdown’s work has inspired and informed new investments in climate solutions. Since *Drawdown* was published in 2017, the pace of climate technology investing has accelerated dramatically, and numerous start-ups, climate-focused investment funds, and venture capital firms have credited us as their primary source of inspiration, information, and guidance.
- **Guided Philanthropy.** Our work has also influenced major foundations and donors, guiding new approaches to their climate philanthropy. Our focus on science-based solutions and more effective scaling strategies has made us a trusted advisor to many climate donors, influencing climate investments around the world. This work will move faster and further with the launch of our Drawdown Capital program, which will focus on philanthropy initially before expanding to investors and other funders next year.
- **Developed Business Strategies.** We have helped develop new strategies and deepen climate investments across the business world, including Fortune 500 companies, start-ups, and major consulting firms. We have encouraged businesses to move beyond broken carbon accounting schemes and offsets and instead focus on bolder strategies that pull the emergency brakes on climate change and take a broader view of climate leadership.
- **Improved Business Operations & Employee Engagement.** We have also worked with companies to help them operationalize climate action. And we helped companies empower their employees to bring climate solutions into the workplace, transforming thousands of workers and business leaders into climate champions through our [Job Function Action Guides](#).
- **Advised Policy.** Project Drawdown serves as a go-to resource for policymakers at local, state, national, and international levels. We regularly engage with global leaders through the COP process and other international forums.
- **Advanced Scientific Research.** Project Drawdown scientists continue to advance cutting-edge research on climate solutions. Our research is cited by leading academics and key international organizations, including the World Economic Forum, the World Resources Institute, the Global Methane Hub, and the United Nations Framework Convention on Climate Change. We are also the leading global source of climate solutions data, shared freely with the world.
- **Inspired Community Action.** Project Drawdown connects local climate action to global audiences. Whether through our Drawdown’s Neighborhood video series, which highlights climate action and climate heroes across America, or through our SHIFT website guiding more effective individual climate actions. With new work coming out this year, we will once again prove that local is global and that individual climate action can ripple well beyond one’s own backyard.

“Project Drawdown’s content was a critical input to Mars’ Climate School training, which has been completed by thousands of Mars associates.”
KEVIN RABINOVITCH,
GLOBAL VP SUSTAINABILITY, MARS

OUR REACH		From the TED stage to <i>The New York Times</i> , we’re reaching tens of millions of people through our articles, interviews, presentations, and online courses, making us one of the best-known climate organizations in the world.					
2M+	20M+	7M+	2M+	115K+	12.5K	5.1K+	300K+
Views of the Drawdown Explorer across our website and social channels since September 2025	Views of videos promoting Drawdown Explorer since September 2025	Views of TED Talks from Project Drawdown team members – including four from our Executive Director, Jonathan Foley, Ph.D.	Views of Project Drawdown educational video series, including Climate Solutions 101 and the Drawdown Roadmap series	Subscribers to Project Drawdown’s newsletters	Downloads of Project Drawdown publications in the past year	Articles featuring Project Drawdown resources or experts in 2025	Followers across all social media platforms

CLIMATE-SMART INVESTING WITH CARBON COLLECTIVE

■ How Project Drawdown drove the creation of a new company and investment strategy

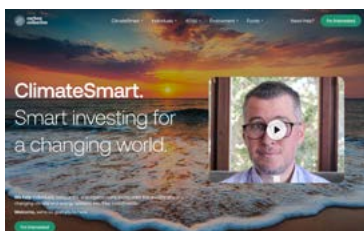
Carbon Collective helps individuals and organizations incorporate the realities of a changing climate into their investments. Their core product is the **ClimateSmart portfolio**, which revolves around the thesis that climate change will emerge as one of the leading drivers of investment returns in the coming decades and thus excludes industries that face higher climate risk and emphasizes those with higher climate opportunity.

THE CHALLENGE

After launching one climate tech business, co-founders Zach Stein and James Regulinski set out to start a new climate-related venture. While conducting background research, the pair kept hearing the same rhetoric regarding climate investing: uncertainty about what is included in ESG funds, confusion stemming from a lack of clear or consistent theories of change, and concerns about high costs compared with traditional index funds. Carbon Collective was born out of the need for simpler, more effective climate investing.

PROJECT DRAWDOWN'S ROLE

While building the ClimateSmart portfolio, Stein read a copy of the *New York Times* bestselling book *Drawdown*, Project Drawdown's inaugural work. *Drawdown* served as Carbon Collective's guidepost, showing which types of companies should be included in the ClimateSmart portfolio.



Drawdown provided Stein and Regulinski with the science-based framework to confidently add companies that generate at least 50% of their revenue from one or more Project Drawdown—recommended climate solutions to their investment portfolio. With the book – and now the much more detailed and extensive **Drawdown Explorer** – Carbon Collective has a trusted, science-based resource to ensure its investments advance real, effective climate solutions.

IMPACT

Using resources like the Drawdown Explorer, Carbon Collective can answer questions such as: *Which climate solutions are worth investing in? Which solutions are scientifically proven to scale*

and make a significant dent in emissions?

Project Drawdown also helped Carbon Collective answer an equally important question: *Which solutions shouldn't be included?* "It's been helpful to see the changes [to the platform] and where there's skepticism [of certain solutions]," Stein says.

In 2022, they launched their **US Climate Solutions ETF**, an exchange-traded fund that systematically invests in U.S. public companies that generate a majority of their revenue from climate solutions. The ETF, with almost US\$40 million in assets under management, is updated annually, ensuring investments remain aligned with what the science says actually works to mitigate climate change. They also created **Global Climate Solution Stocks** – a comprehensive list of companies building solutions to climate change traded in each region around the world – once again relying on Project Drawdown's list of vetted climate solutions.

Project Drawdown was integral to Carbon Collective's understanding of how to maximize every dollar for climate action – allocating funds to the most effective solutions while avoiding those not proven to work. "I don't know what we would look like without Project Drawdown. It's literally imprinted into our investment strategy," Stein says.



Project Drawdown is imprinted into our investment strategy. From day one, Project Drawdown's resources have shaped Carbon Collective's approach, helping us confidently assess how to invest in companies building climate solutions."

ZACH STEIN, COFOUNDER AND CHIEF INVESTMENT OFFICER

CLIMATE LEADERS ON PROJECT DRAWDOWN

“Project Drawdown is a go-to resource for climate action. It’s rigorous, science-based, and practical – a trustworthy guide to climate solutions.”

– TOM STEYER, CO-EXECUTIVE CHAIR,
GALVANIZE CLIMATE SOLUTIONS

“Project Drawdown is an incredible resource for understanding the latest climate science and solutions – bringing complex data and high-impact solutions together in compelling ways that motivate and inspire people to act.”

– JENNIFER KITT, PRESIDENT,
CLIMATE LEAD

“[The Drawdown Explorer is] an incredible offering. Thank you Jonathan Foley and the whole Project Drawdown team.”

– AYANA ELIZABETH JOHNSON, PH.D.,
MARINE BIOLOGIST,
CLIMATE COMMUNICATOR,
AND BEST-SELLING AUTHOR

“Based on the best data and science, Drawdown Explorer shows where actions can have the most impact and in which sectors of the economy.”

– JOHN STERMAN, PH.D., PROFESSOR,
MIT SLOAN SCHOOL OF MANAGEMENT,
AND CO-DEVELOPER OF EN-ROADS

“What I value most about Project Drawdown is the science-driven solutions for climate action. It is my number one resource for climate solutions.”

– SEAN KINGHORN, DIRECTOR
OF CLIMATE PLANNING,
THE WALT DISNEY COMPANY

“The path to a safer, more sustainable future is mapped by science. [The Drawdown] Explorer reminds us that climate action is not about waiting for future technologies. It is about deploying evidence-based, ready-to-scale solutions today.”

– ROBERTA BOSCOLO, CLIMATE
AND ENERGY HEAD, WORLD
METEOROLOGICAL ORGANIZATION



“If you are looking for the most comprehensive, accessible, and transparent database of climate solutions out there... look no further. [Drawdown Explorer] provides detailed information on the many technologies and practices that are proven or proposed to tackle the climate crisis.”

– GERNOT LAGANDA, HEAD OF CLIMATE
AND SUSTAINABILITY, UNICEF

“I believe humanity can still solve the climate crisis, while lifting up the most disadvantaged among us, but only if we act intelligently and urgently. Project Drawdown has given us the intelligence we need, mapping the world’s best solutions. The urgency is up to us.”

– JOHN LANIER, EXECUTIVE DIRECTOR,
RAY C. ANDERSON FOUNDATION

“[Drawdown Explorer] is a useful tool for founders, investors, philanthropists, and many others to assess and compare solutions to combat climate change. I use it when analyzing start-up investment opportunities.”

– PIOTR VAN SCHOTHORST,
BUSINESS ANGEL & PRIVATE
INVESTOR IN CLIMATE TECH
STARTUPS

“Project Drawdown’s new Drawdown Explorer is an essential tool for nonprofits and philanthropy, offering clear, science-based guidance about where to prioritize efforts.”

– AIMEE WITTEMAN, CHIEF IMPACT
OFFICER, URBAN LAND INSTITUTE

“This is a brilliant step toward evidence-based climate action! For governments and oversight institutions, tools like Drawdown Explorer can become valuable decision-support instruments; not just for policy design, but also for public investment appraisal, climate budgeting, and performance auditing.”

– MEL MAKOGÉ, FINANCIAL
MAGISTRATE AND EU DEPUTY
FOCAL POINT



OUR TEAM

■ The [Project Drawdown team](#) includes **leading climate scientists, sustainability experts, communications specialists, and others.** Over the past year, our team has expanded to include additional expertise in the areas of climate finance, climate science, nature-based solutions, cartography, and more.

Our work is grounded in science. Project Drawdown researchers include renowned subject matter experts. If this collection of scientists were based at a university, they would be the **leading “department of climate solutions” in the world.**

WORLD-CLASS LEADERSHIP

Project Drawdown is led by [Jonathan Foley, Ph.D.](#) – a **world-renowned scientist, sustainability expert, and environmental educator.**

Foley’s work focuses on understanding our changing planet and finding new solutions to sustain the climate, ecosystems, and natural resources we all depend on. He is frequently called upon to advise governments, foundations, nongovernmental organizations, and business leaders on how to accelerate climate action.

Project Drawdown is guided by a [Board of Directors](#) that includes leaders from climate finance, investing, business development, media and entertainment, marketing, and more.



What has been so impactful about Project Drawdown is how central it has been to the understanding, thinking, and action of so many individuals and organizations around climate and solutions for so many years. The climate movement is richer, more enabled, and more scientifically equipped to tackle this issue because of Project Drawdown and its enduring impact.”

STEPHAN NICOLEAU, PARTNER AND MANAGING DIRECTOR AT FULLCYCLE AND PROJECT DRAWDOWN BOARD CHAIR

PRIORITY INVESTMENTS

Over the next few years, increasing investments in our work will enable us to meet the rapidly growing demands for our work, and bring the world:

■ **Drawdown Explorer 2.0:** In 2025, we launched the world's most comprehensive climate solutions platform, the [Drawdown Explorer](#). Next, we'll be taking it to the next level, adding more in-depth dashboards and scenario tools and partnering with Vibrant Data Labs to highlight international organizations and capital flows driving more than 150 climate solutions. We will also create interactive global maps that highlight the most effective solutions for any location on Earth, empowering users to design customized climate solution portfolios across geographies and sectors.

■ **Drawdown Capital:** Project Drawdown has long been a pioneer in working alongside the private sector to guide climate action and investment. Now we're going even further. We are building science-based tools and services to inform and influence billions in capital decision-making across climate philanthropy and investing. Imagine combining the world's most prestigious consultancies with Project Drawdown's scientific prowess – that's the next generation of Drawdown Capital.



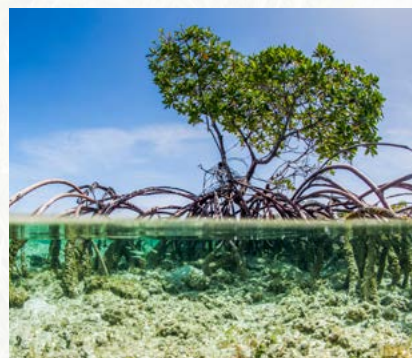
■ **Drawdown Communities:** Drawdown Communities equips change-makers across the U.S. with science-based climate solutions and helps them connect those solutions to action in their own communities. From learning about cutting-edge research to hearing from inspiring speakers and exploring five evidence-based “climate superpowers,” individuals will discover how their personal actions link to bigger, collective change.

■ **Food and Climate:** Globally, our food system is responsible for between one-quarter and one-third of greenhouse gas emissions. Yet it receives only 3% of public climate finance and only 4% of climate media coverage. At Project Drawdown, we're working to reimagine the future of [food and climate](#) using cutting-edge science, far-reaching communications and storytelling, and strategic partnerships to advance solutions that can feed people without destroying the planet.

■ **Drawdown Learn:** From [Climate Solutions 101](#) to the [Drawdown Roadmap](#), Project Drawdown is widely recognized as the leading source of educational videos focused on solving climate change. Rather than rehashing well-known climate challenges, we center

game-changing climate action based on our own rigorous scientific research and analysis. This year, we're relaunching Drawdown Learn with a groundbreaking series of climate solutions videos featuring Jonathan Foley, Ph.D. This new content will bring the latest climate solutions insights to a wider global audience.

■ **Drawdown for Nature:** Around the world, ecosystems and natural resources are in free fall. As with climate change, solutions to this crisis exist, yet there is no systematic plan of action. Drawdown for Nature will apply the same rigorous level of analysis we use for climate solutions to create the first-ever science-based guide to protect the health of ecosystems and natural resources worldwide.



■ **Climate Science Serving America:** Science – and climate science in particular – is under attack like never before in the United States. This new fellowship is responding to this trend by supporting world-class Ph.D.-level scientists and engineers focused on climate science and climate solutions in the public good. In the first phase of this program, we will offer two to three fellowships to early- or mid-career scientists who are based in the United States.

MEETING THE MOMENT

■ The world is in a race – a race between two possible climate futures.

In one version of the future, greenhouse gases continue to rise unabated, leading to disastrous levels of warming – with increasingly severe disasters that undermine natural systems and human well-being. But in another possible future, we invest in emerging climate solutions, scale them rapidly, and work tirelessly to end the climate crisis. And, along the way, we build the best world humanity has ever seen – with better health,

abundant natural resources, more jobs, less poverty, less conflict, and more prosperity.

Both futures are still possible – at least for now.

We can still choose the path that ends climate change and brings us a better, more prosperous future. But to do so, we need much more urgent climate action across the world. And we must

also pursue much more effective climate actions, accelerating the impact of every effort, every dollar, and every single day.

That's where Project Drawdown comes in. As a trusted guide to science-based climate action, **Project Drawdown has the expertise to meet this moment and steer the world toward the solutions we need today to build a brighter future.**



No other nonprofit similarly involved in the entire range of climate change causes and solutions seems willing to give our food system the attention it deserves relative to its impact. Thank you for the courage to find the truth without bias and to report the truth without fear.”

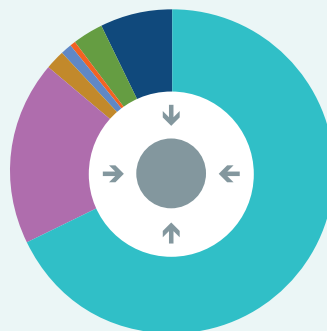
ANONYMOUS DONOR

FINANCIAL OVERVIEW

	2024 (AUDITED)	2025 (AUDITED)
Revenue & Support		
Foundation	\$6,660,584	\$4,145,973
Individual	\$763,695	\$1,143,686
Corporate	\$251,723	\$151,020
Earned Revenue: Fees	\$332,467	\$84,164
Earned Revenue: Royalties	\$16,354	\$23,362
In-Kind	\$491,178	\$443,734
Other	\$211,005	\$203,465
Total Revenue*	\$8,727,006	\$6,195,404
Expenses		
Program	\$3,938,838	\$4,667,102
Administrative & General	\$623,414	\$903,816
Fundraising	\$374,914	\$432,828
Total Expenses	\$4,937,166	\$6,003,746
Cash on Hand (as of December 31)		\$6,369,671

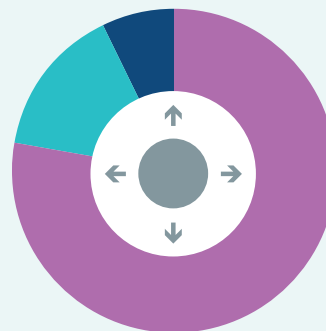
*INCLUDES MULTI-YEAR PLEDGES

SOURCES
OF REVENUE



67%	Foundation
18%	Individual
2%	Corporate
1%	Fees
>1%	Royalties
3%	In-Kind
7%	Other

ALLOCATION
OF EXPENSES



78%	Program
15%	Administrative & General
7%	Fundraising
7%	

We are grateful for the generosity of our donors. Please visit drawdown.org/donate and scroll down the page for a list of our 2025 donors.

Please note: Our work is independent, and donors have no role in our research, writing, or opinions. We do not endorse or promote specific climate solutions based on financial partnerships.

PROJECT DRAWDOWN®

“Project Drawdown provides the critical scaffolding the climate community depends on: solutions rooted in science communicated to those in finance, business, government, and civil society who can act. Every day, the organization makes it possible for decision-makers to follow the science for maximum impact on our planet and people.”

LOIS QUAM, PRESIDENT AT QUAM ADVISORY SERVICES AND PROJECT DRAWDOWN BOARD MEMBER

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